

LODGING TAX APPROPRIATION COMMITTEE
MONDAY, MARCH 21, 2022
Zoom Meeting
4:00 p.m.

COMMITTEE MEMBERS PRESENT: Mayor Dan Rife, City Administrator Tom Short, Ceri Otero and Alan Snow. Juan Topete was absent.

OTHER COUNCIL MEMBERS: David Armstrong and Ed Barlow

STAFF PRESENT: Assistant City Administrator Greg Dagnan, City Clerk Traci Cox, Parks & Recreation Director Mark Peterson and HR Coordinator Michael Miller.

OTHERS PRESENT: Abi Almandinger, Kim Bausinger and Megan Rogers

Mayor Rife called the meeting to order at 4:08 P.M.

OLD BUSINESS:

1. **Approval of minutes from the previous meeting:** Ms. Otero moved to approve the minutes of the February 28 meeting. Motion carried.

NEW BUSINESS:

1. **Consider and discuss specifics of making tourism a City function:** Megan Rogers, Cooperative Marketing Manager at the Missouri Division of Tourism, stated the exact FEIN that is on file must be used for any DMO reimbursement. She reiterated the steps to the DMO certification process. Ms. Rogers felt a legal opinion should be obtained on the city using the CVB FEIN. Mr. Dagnan discussed making tourism a function of the City. A mayor-appointed committee would be formed to oversee the functions. A job description will need to be prepared and scored by HR and a budget prepared for the position. This information will be brought back to Committee for approval.
2. **Other Business:** None.

ADJOURNMENT: Mr. Snow made a motion to adjourn at 4:41 PM. Motion carried.

Respectfully submitted,

Traci Cox, City Clerk